





#### We Go Red!

Let's unite to prevent heart disease and stroke. Our mothers, daughters, sisters and friends are at risk. Heart disease and stroke cause 1 in 3 deaths among women each year – more than all cancers combined. Fortunately, we can change that because 80 percent of cardiac events can be prevented with education and lifestyle changes.

Get informed about the risks of heart disease and stroke. Know the red flags. Know your heart health story. Go Red For Women inspires women to make lifestyle changes, mobilize communities, and shape policies to save lives. United, we are working to improve the health of women in your community.

### Circle of Red & Men Go Red

Go Red for Women is the American Heart Association's national campaign to increase awareness of heart disease — the leading cause of death for women — and to inspire women to make the choice to take charge of their heart health. Its fundraising efforts support the educational programs that the American Heart Association provides and the life-saving research it funds to reduce the effects of heart disease in women.

Circle of Red & Men Go Red are a dynamic, committed and passionate group of women & men who have the influence and resources to significantly impact the community by providing a personal commitment to help find a cure for heart disease, the No. 1 killer of women. Circle of Red & Men Go Red help support the mission of Go Red For Women® by making a personal financial commitment to the movement.

# **Keys to Membership**

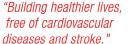
Passion & Support for the Mission - A Network of Influence - Impacting NW Arkansas

Make it your mission to become a Circle of Red or Men Go Red Member, join today!

On-line Sign Up at **nwagored.heart.org**, click on the Circle of Red or Men Go Red Tab or complete and scan the agreement below to <a href="mailto:christina.hinds@heart.org">christina.hinds@heart.org</a>. Your support, influence and gift will make a tremendous impact in the lives of so many women.

For more information, contact Christina Hinds, Sr. Go Red Director at <a href="mailto:christina.hinds@heart.org">christina.hinds@heart.org</a> or 479-439-6800 for more information on how you can join the Circle of Red & Men Go Red.









# **Membership Recognition**

## \$1,000 Level per Membership

- Circle of Red Membership Invitation to attend Go Red for Women Event for you and 4 guests. \*Walmart Associates receiving matching for membership will forgo guest tickets.
- **Men Go Red Membership** Invitation to attend Go Red for Women Event for you and a guest. \*Walmart Associates receiving matching for membership will forgo guest tickets.
- Special recognition during the Go Red for Women Event
- Special recognition in Go Red for Women Event program & CitiScapes Magazine February Issue
- VIP Invitation to attend Go Red for Women educational & buzz activities throughout the year
- Opportunity to become an advocate & a volunteer for local heart health issues
- 12-month membership, beginning the month you join

## \$2,500 Level Couple Membership

- Circle of Red Membership *and* Men Go Red Membership- Invitation to attend Go Red for Women Event for 6 seats. \*Walmart Associates receiving matching for membership will forgo guest tickets.
- Special recognition during the Go Red for Women Event
- Special recognition in Go Red for Women Event program & CitiScapes Magazine February Issue VIP Invitation to attend Go Red for Women educational & buzz activities throughout the year
- Opportunity to become an advocate & a volunteer for local heart health issues
- Opportunity to have 2 seats for the Heart Ball in May
- 12-month membership, beginning the month you join

# **Membership Events**

January

Paint the Town Red – January 23, 2016 (tickets available for purchase)

February

#### Go Red For Women Event on February 16th, 2016 (Premier Event)

Wear Red Day Social Media photo posts

CitiScapes Member Feature

March

Cooking Night or Networking Night (Buzz Event)

April

CPR and Cardio Event: Focus on NEW members attending (Core Event)
Heart Walk Circle of Red and Men Go Red Membership Volunteer – April 16, 2016

May

Spring Membership Recruitment Event

Heart Ball – May 14, 2016 (seats available for purchase)

September

Fall Membership Recruitment Event

October

Photo Session for Members for CitiScapes (Core Event)

November

Beam Events: Circle of Red Event & Men Go Red Event (Core Events)

December

Holiday Service Project (Buzz Event)

Core Events are exclusive, member only events.

Buzz Events are member social networking events.





### Check Type of Membership (check box)

- □ Circle of Red Membership (COR) \$1,000
- □ Men Go Red (MGR) \$1,000
- □ Couples Membershp \$2,500



Donor Inf	formation (Required Info	rmation)
Name		
Address		
City		
Phone	_ Email	
Membership (Circle One) Personal I	Donation Corpora	te Donation
In recognition materials, please list my	name as:	
Donation	Agreement (Required	Signature)
The Donation Agreement (the "Agreem	ent") is made by and betwe	een the American Heart
Association and	(the "donor") on this date	
Given that the Donor wishes to make a	gift to the American Heart	Association:
Donor agrees to give the American He	_	
o o		
Tax ID Number is 13-5613797, a donatio		will be paid as follows,
with donation paid in full at least 30 do		
<ul> <li>My company has a matching gift pro</li> <li>Company Name</li> </ul>	-	
Installment Due Date*:		mount Payable on Due Date
1. 2/1/16	\$	
Invoice will be sent to you for your men	nbership.	
Donor Signature	Dat	te
T-Shirt	Size (Required Informa	tion)
T-Shirt Size (Circle) S M L	XL XXL	XXXL
Go Red For Women Event Seating (Required Information)		
□ COR Member- plan to use my 5 seats (you and 4 guests).		
COR member sharing table with   COR Member forgoing my seats & applying for Walmart Matching (Officer Level & Above)		
<ul> <li>COR Member forgoing my seats &amp; ap</li> <li>**Walmart Match will forgo guest seats</li> </ul>		
□ MGR member & would like to be seat		

 $\scriptstyle\square$  MGR member and would like to be seated with my Corporate Table & will not use my guest ticket.